

JOSHUA WAGNER

Internet Marketing and Media Specialist

Columbus, Ohio - (614) 522-9236

Joshua.John.Wagner@gmail.com

JoshuaJohnWagner.com

PROFESSIONAL SUMMARY:

For the last 6+ created and implemented highly produced live (interactive) and recorded trainings, webinars, videos, podcasts, audio products, as well as eBooks and high-quality printed material. Has an extensive background in motivational speaking, teaching, content synthesis, creation, and distribution via social media, websites, and webinar marketing. Created high quality online content for my own business as well as for other people with great success. Possesses the ability to easily take complex information (or work with someone who has it) and create a clear, concise, easy to follow instructional materials in a variety of media.

- **Technical Skills:** For the last 10 years of experience with social media marketing, email marketing, and webinar marketing
- **Speaking and Presenting:** Has an extensive background and ability in teaching as well as motivational speaking. Has traveled the country for live events as well as produced a variety of online content for instructional use. (See List of Topics Below)
- **Produced a Variety of Products:** Has enjoyed creating a vast variety of popular products from documentaries to commercials, audio and video podcasts as well as online and in person trainings for a variety of organizations.
- **See my demo reel and portfolio:** JoshuaJohnWagner.com

KEY SKILLS

- Internet Marketing
- Video production
- Audio production
- Writing skills
- Speaking ability
- Presentation skills
- Web design (Wordpress)
- Basic HTML coding
- Synthesizing complex material
- Microsoft Word, Excel, Etc
- Skilled communicator
- Social Dynamics
- Creation of electronic and printed material
- Seasoned manager of people
- Adobe Creative Suite
- Speaks Italian
- Speaks Spanish

RELEVANT WORK EXPERIENCE

TOTAL POSSIBILITY 2020-2024 (FULL TIME IN 2023)

- Coaching to help people recover from trauma and anxiety
- Social media marketing (50k followers across platforms)
- Video production/ Live event production
- Facebook ads expertise
- Website creation
- Funnel building

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OHIO COUNCIL FOR HOME CARE AND HOSPICE MAY 2019-2023

- Internet Marketing
- Email Marketing
- Podcasts
- Copy-writing
- Direct mail Campaigns
- Weekly email newsletter
- Marketing Funnels
- Lead Generation
- Lead Magnet Creations
- Creatives (images, ads, videos)
- Web Design and implementation (ochch.org)
- Event Planning (conferences, workshops, webinars etc)

ST. JOHN LEARNING CENTER

President 2009-2018

- Revived the Learning Center Programs within one year
- GED Program
- Adult Education Programs
- Entrepreneurial Workshops

EDUCATION

PONTIFICAL UNIVERSITY OF ST THOMAS (ROME, ITALY) Master's Degree in Spirituality, May 2004

PONTIFICAL GREGORIAN UNIVERSITY (ROME, ITALY) Bachelors in Sacred Theology, 2003 (Magna Cum Laude)

PONTIFICAL COLLEGE JOSEPHINUM (COLUMBUS, OHIO) Bachelors in Philosophy, Minors: Classics and Literature, 2000 (Cum Laude)