

JOSHUA WAGNER

Internet Marketing and Media Specialist

Columbus, Ohio - (614) 522-9236

Joshua.John.Wagner@gmail.com

JoshuaJohnWagner.com

PROFESSIONAL SUMMARY:

For the last 6+ created and implemented highly produced live (interactive) and recorded trainings, webinars, videos, podcasts, audio products, as well as eBooks and high-quality printed material. Has an extensive background in motivational speaking, teaching, content synthesis, creation, and distribution via social media, websites, and webinar marketing. Created high quality online content for my own business as well as for other people with great success. Possesses the ability to easily take complex information (or work with someone who has it) and create a clear, concise, easy to follow instructional materials in a variety of media.

- **Technical Skills:** For the last 6+ years of experience with social media marketing, email marketing, and webinar marketing
- **Speaking and Presenting:** Has an extensive background and ability in teaching as well as motivational speaking. Has travelled the country for live events as well as produced a variety of online content for instructional use. (See List of Topics Below)
- **Produced a Variety of Products:** Has enjoyed creating a vast variety of popular products from documentaries to commercials, audio and video podcasts as well as online and in person trainings for a variety of organizations.
- **See my demo reel and portfolio:** JoshuaJohnWagner.com

KEY SKILLS

- ♦ Internet Marketing
- ♦ Video production
- ♦ Audio production
- ♦ Writing skills
- ♦ Speaking ability
- ♦ Presentation skills
- ♦ Web design (Wordpress)
- ♦ Basic HTML coding
- ♦ Synthesizing complex material
- ♦ Microsoft Word, Excel, Etc
- ♦ Skilled communicator
- ♦ Social Dynamics
- ♦ Creation of electronic and printed material
- ♦ Seasoned manager of people
- ♦ Adobe Creative Suite
- ♦ Speaks Italian
- ♦ Speaks Spanish

RELEVANT WORK EXPERIENCE

OHIO COUNCIL FOR HOME CARE AND HOSPICE MAY 2019-PRESENT

- Internet Marketing
- Email Marketing
- Podcasts
- Copywriting
- Direct mail Campaigns
- Weekly email newsletter
- Marketing Funnels
- Lead Generation
- Lead Magnet Creations
- Creatives (images, ads, videos)

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- Web Design and implementation (ochch.org)
- Event Planning (conferences, workshops, webinars etc)

TOTAL POSSIBILITY LLC: OWNER 2007- 2018

- Motivational Speaking Business and Online Content Creation
- Created live events and seminars across the country and online via webinars. (Both for myself and others)
- Created membership websites with audio and video content as well as eBooks and other media
- Topics include:
 - Relationship Building and Business Networking.
 - Body Language and Communication.
 - Persuasion.
 - Conflict Resolution and Relationship Repair.
 - Internet Marketing and Social Media.
 - Management and Organizational Behavior.

HOLY ROSARY-ST. JOHN CATHOLIC CHURCH

PASTOR: COLUMBUS, OHIO 2009-2018

- Weekly teaching and instruction to both small and large groups of people.
- Increased membership and raised annual revenue (50% increase in the first 3 years) through Electronic Funds Transfer (EFT) and annual fundraising campaigns.
- Renovation to Holy Rosary-St John Catholic Church (\$350,000) (Fundraising and implementation of projects).
- Began a medical clinic (staffed with regular Doctors) with service to the poor and homeless population.

ST DOMINIC CATHOLIC CHURCH

PASTOR: COLUMBUS, OHIO 2010-2018 (CONCURRENT WITH HOLY ROSARY-ST JOHN).

- Consolidated and reduced overhead costs 33% as well as increased revenue 60%.
- Renovation to St Dominic Catholic Church building (\$500,000) (Fundraising and implementation of projects).
- Started a family kitchen to serve the community (hundreds of meals served weekly).

COMMUNITY KITCHEN INCORPORATED

Board Member 2009-2018

- Sat as a board member from Summer of 2009 until spring of 2018 (term expired in spring of 2018).
- Helped to expand the Community Kitchen Incorporated to a second location.
- Part of the search committee for the hiring of the Chief Executive Officer.

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ST. JOHN LEARNING CENTER

Board Member 2009-2016

President 2016-2018

- Part of search committee for the hiring of the Chief Executive Officer (2014)
- Became CEO of the Learning Center in 2016
- Revived the Learning Center Programs within one year
 - GED Programs
 - Adult Education Programs
 - Entrepreneurial Workshops

EDUCATION

PONTIFICAL UNIVERSITY OF ST THOMAS (ROME, ITALY) Master's Degree in Spirituality, May 2004

PONTIFICAL GREGORIAN UNIVERSITY (ROME, ITALY) Bachelors in Sacred Theology, 2003

(Magna Cum Laude)

PONTIFICAL COLLEGE JOSEPHINUM (COLUMBUS, OHIO) Bachelors in Philosophy, Minors: Classics and Literature, 2000

(Cum Laude)